

DANIEL HILL

CREATIVE DESIGN.

MARKETING.

WEB DEVELOPMENT.

COMMUNICATIONS.

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about Daniel.

Born and raised in South Australia, Daniel Hill has always had a passion for all things creative. Known for his positive approach on life and his outgoing attitude, Dan is hardworking, honest and dedicated.

Over many years of studying and working in print and digital media, Dan has endeavored to build an extensive portfolio of experience, working with a diverse array of companies and clients across a range of industries.

It is his professional aim to gain employment in a role that is more than 'just a job'. He aspires to be constantly challenged, whilst given the ability to further expand his knowledge as a professional in the creative industry.

With a passion for adventure and always willing to challenge himself, Dan has been found snowboarding in New Zealand, surfing in Bali, and even throwing tomatoes in Spain. He enjoys spending his free time out at live music gigs with his friends, or lounging around at home with his wife and pets.

current position.

West Adelaide Football Club

Graphic Designer/ Marketing & Communications Coordinator

Nov. 2013 - Current

Design graphics and promotional material for print, website, emails, and social media, using industry standard software.

Create motion graphics and artwork for video scoreboard.

Plan, create and manage print, web, social media & email marketing campaigns.

Write clear, concise and engaging content for marketing and media releases.

Collate information pertaining to the effectiveness of marketing strategies, reporting figures to General Manager and CEO.

Design merchandise and apparel, whilst managing stock levels and ordering.

Coordinating volunteers and staff on game day.

previous experience.

EDMO Asia Pacific

**Graphic Designer/Marketing
& Communications Officer**

Nov. 2010 - Feb. 2013

Daniel Hill Design

**Freelance Graphic
& Web Designer**

Oct. 2006 - Current

Verve Group

Graphic & Web Designer

Jan. 2011 - Jan. 2012

Stellar Digital

**Web Developer/
Marketing Consultant**

Aug. 2011 - Jun. 2012

Who Goes Where?

**Graphic & Web Designer/
Advertising Sales**

Apr. 2007 - Aug. 2010

education and achievements.

TAFE SA

**Certificate III Pre-Press
& Printing**

Apr. 2007 - Nov. 2009

TAFE SA

Advanced Diploma Screen (Game Art)

Aug. 2004 - Aug. 2006

TAFE SA

Certificate IV Multimedia

Feb. 2003 - Nov. 2003

Gawler High School

Year 12/SACE

Feb. 1998 - Sept. 2002

skills.

Solid training and exposure in most recent versions of Adobe Creative Suite and Microsoft Office software.

Proven knowledge in a range of graphic and web design principles and fundamentals.

Computer literate in both Windows and Apple Mac operating systems.

Educated and trained in a variety of printing processes including digital, offset and screen printing.

Proven ability to coordinate and execute marketing strategies including social media, email and print marketing.

Exceptional verbal and written communication skills.

Adept in writing clear, concise and engaging content.

An in-depth understanding of latest technologies and trends within the digital landscape, including popular social media platforms, SEO practices and web technologies.

Great interpersonal and leadership qualities.

Knowledgeable and practiced in a variety of web software languages, including html, css, javascript, php and mysql.

Thorough knowledge of content management systems, including wordpress, joomla, magento and others.

Experienced in a range of database and CRM software.

want to find out more?

**Get in touch today to discover more
call Dan on 0404 458 368,
or send an email to
daniel@danielhilldesign.com.au.**

Dan would enjoy discussing his experience
and skills in extensive detail with you.

